

# Our mission: make communications frictionless

Zoom is for you. Zoom is a space where you can connect to others, share ideas, make plans, and build toward a future limited only by your imagination. Our frictionless communications platform is the only one that started with video as its foundation, and we have set the standard for innovation ever since. That is why we are an intuitive, scalable, and secure choice for large enterprises, small businesses, and individuals alike. Founded in 2011, Zoom is publicly traded (NASDAQ:ZM) and headquartered in San Jose, California. Visit zoom.com and follow @zoom.

#### Company

- Founded in 2011 by Eric S. Yuan
- Headquartered in San Jose, CA
- 6,300+ employees globally, and growing

### **Customers**

- Half a million businesses globally choose Zoom
- As of Q4 FY22, 2,725 customers contributing more than \$100K in trailing 12 months revenue
- 85% of the Forbes Cloud 100 world's top private cloud companies choose Zoom

## Recognition

- Leader in the 2021 Gartner Magic Quadrant for Meeting Solutions and UCaaS Worldwide
- Frost & Sullivan 2021 Global Webinars and Virtual Events Market Leadership Award
- TrustRadius Top Rated Web Conferencing Software 2016-2021
- Gartner Peer Insights' Customers' Choice for 2021 in Meeting Solutions
- Named to Fortune's 2021 Future 50 List

# Who uses Zoom?



70% of the Fortune 100



Over half of the DAX 40 companies



**46 of the top 50** global universities, ranked by U.S. News



Over half of the world's largest banks

# A trusted, secure, unified communications platform



# **Meetings**

Bring reliable, scalable enterprise video and web conferencing for mobile and desktop



#### Phone

A next-generation enterprise phone system for modern cloud business communications



#### Chat

Streamline collaboration with integrated persistent messaging for desktop and mobile



# **Meeting Spaces**

Create collaborative, easy-to-use, and modern workspaces with flawless audio and video



### **Webinars & Events**

Host and broadcast live virtual events with integrated marketing automation



### **Contact Center**

The best of unified communications with the capabilities of a contact center

..... Developer Platform



#### **APIs**

Integrate Zoom into your app, platform, service, or website with our robust set of developer-friendly APIs



# **SDKs**

Embed the Zoom Meeting experience, and build unique experiences with HD video, audio, and other features



#### **Apps & Tools**

Use Zoom seamlessly with your other core solutions with nearly 2,000 apps in the Zoom App Marketplace

Easily manage the entire platform through the centralized Zoom Administrator Portal and Dashboard

# Why Zoom?

Zoom has changed the way the world connects and communicates, by delivering easy and intuitive communication and collaboration capabilities alongside the most widely adopted meetings application in the world. It's a frictionless experience on desktop, mobile, and in meeting spaces.





